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South Florida Community College is an equal access/equal opportunity institution. South Florida Community College is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award associate degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4501 for questions about the accreditation of South Florida Community College.
Dear Friends of South Florida Community College:

This SFCC Annual Report and College Plan 2010-2011 summarizes the activities, initiatives, and significant achievements of an important year. You will also find a realistic preview of what’s to come over the next several years as we expand the educational services that improve the lives of the people who live, learn, and work in our college district. We look to fall 2012, when we plan to celebrate a true milestone, an exciting and positive transformation as South Florida Community College becomes South Florida State College and offers its first bachelor’s degree. We are proud of our past and excited about our future as an institution of higher education serving DeSoto, Hardee, and Highlands counties. This would not be possible without the generous community support we enjoy as we strive to serve our students and the communities of Florida’s Heartland.

Our nation, our state, and especially our local communities suffer the consequences of a struggling economy. When economic cycles bring high unemployment, more students return to college to improve their employment prospects. At South Florida Community College, we strive to help those who have lost jobs or who are unable to find satisfying careers. They come to us for guidance and for the greater opportunity promised through education and training. During the past academic year, we continued to experience this trend in certain programs. Students pursuing associate in arts, baccalaureate, and other professional degrees continue to enroll in greater numbers. On the other hand, enrollment in apprenticeship and some workforce programs declined for the third consecutive year because many, perhaps most, of the small businesses in our college district found it difficult to expand or to hire new employees. Furthermore, the people most impacted by the economy find themselves working more than one job, usually part time, leaving less time to continue their education. Our doors remain open, and we continue to look for ways to remove barriers, financial and academic, so that students may achieve the success they deserve.

We appreciate affirmation, the testimonials of student and alumni and the acknowledgement of credible external sources. In spring 2011, we were notified that SFCC was nationally recognized by the Aspen Institute as one of the most effective community colleges in the United States. Without our knowledge or participation, a group of professional evaluators reviewed graduation, placement, and persistence data describing colleges across America, and they determined that our record was among the top 10 percent. This was a nice surprise, and it was much appreciated.

As our mission states, “South Florida Community College is an open-access, higher education institution dedicated to providing a learning-centered environment through quality programs, training, and services. Working in partnerships with organizations and communities, the college provides leadership and a comprehensive range of opportunities for the educational cultural and economic development of our service district.” We believe in our students, and we endeavor to help them develop their human potential and to create a brighter future. We’re enriching our communities...one life at a time. This is our vision, and we see it clearly.

In this document, we provide evidence of our efforts to fulfill our mission. You will discover that our students come from every corner of our district and from every walk of life. Some arrive with all the skills and perspectives to achieve academic success while others require further preparation. Some aspire to solve great worldly challenges, others search for answers to improve personal circumstances, and all want to learn. We are all about learning.

Sincerely,

Norman L. Stephens Jr.
MISSION STATEMENT

SFCC MISSION
South Florida Community College is an open-access, higher education institution dedicated to providing a learning-centered environment through quality programs, training, and services. Working in partnership with organizations and communities, the college provides leadership and a comprehensive range of opportunities for the educational, cultural, and economic development of the service district.

The college assists the people of its service district (DeSoto, Hardee, and Highlands counties) regardless of economic, social, or educational background to achieve success in:

- Completing an associate degree in preparation for pursuing a baccalaureate or other professional degree or credential
- Completing career and technical training to enter the workforce or to improve career circumstances
- Completing college preparatory programs of study including those leading to the high school diploma
- Obtaining basic skills in literacy, numeracy, and citizenship to prosper as a contributing member of society
- Gaining personal, cultural, and global awareness, appreciation, and understanding needed in a complex contemporary society
- Pursuing advanced academic preparation and credentials available through partnerships with colleges and universities
- Participating in the social, cultural, environmental, and economic development of the communities served by the college

We believe in the worth of each of our students and, through all of our educational programs and services, we seek to develop human potential and to create brighter futures.

SFCC INSTITUTIONAL CORE VALUES
The attributes that guide our behavior as we pursue our vision are:

- **Integrity**: We encourage the free exchange of ideas in an environment that embraces honesty, fairness, personal responsibility, and ethical leadership.
- **Service**: We actively seek opportunities to enhance achievement and success in our local and world communities.
- **Community**: We embrace cultural diversity, inclusiveness, collaboration, mutual respect, responsive and productive partnerships, and the sharing of resources.
- **Learning**: We are committed to providing opportunities for students and staff to succeed in a highly competitive environment so that they can become effective lifelong learners.
- **Excellence**: We seek to provide high-quality, innovative, and flexible teaching and learning opportunities in a learning-centered environment.
- **Accountability**: We value personal and institutional ownership through integrated planning and assessment of all programs.
- **Responsibility**: We honor our commitments in all initiatives and leadership endeavors as well as promote environmental stewardship.
History
South Florida Community College began operation in 1966 in temporary facilities provided at no cost by public-spirited citizens of Avon Park. Over the years, SFCC has grown in student enrollment and physical facilities. Construction of a nine-building permanent campus began in October 1968. The college staff moved into the new facilities, now known as the Highlands Campus, in early January 1970.

The college continued to grow in its acquisition of land to a total of 228 acres on the Highlands Campus. The number of buildings has increased to 56, which include a 1,460-seat theatre, a 1,500-seat gymnasium, a student services complex, the Public Service Academy, the SFCC University Center, the Dental Education Center, and the Museum of Florida Art and Culture. New campuses in DeSoto and Hardee counties opened in fall 2004.

SFCC has evolved into a mid-sized college, annually serving more than 20,000 residents of DeSoto, Hardee, and Highlands counties. SFCC has matured into a responsive institution of higher learning, providing quality academic programs, selected bachelor’s and master’s degree programs through partnerships with 10 public and private universities and colleges, specialized occupational and technical training, workforce development, adult education, community services, cultural experiences, collegiate athletics, off-campus housing, and programs that enrich the quality of community life.
STRATEGIC IMPERATIVES
2010-15

South Florida Community College’s Strategic Imperatives are integral parts of its collegewide Strategic Plan 2010-15.

Strategic Imperative I - Identify and Meet the Educational Needs of Our Communities

We proactively seek to understand the educational needs of our local communities and then offer programs to address those needs.

Goal A. Increase technical workforce programs to meet community demand
- Outcome 1. Expand assessment of evolving needs for new workforce programs
- Outcome 2. Update, expand, and delete program offerings to meet demand and stay current with workforce needs

Goal B. Increase partnering efforts
- Outcome 1. Actively seek partnerships with community agencies and businesses
- Outcome 2. Intensify engagement/involvement with K-12 systems in our service district

Goal C. Increase awareness of the college through expanded marketing of college programs and services
- Outcome 1. Expand the use of online marketing
- Outcome 2. Promote workforce development
- Outcome 3. Promote bachelor’s and advanced degree options
- Outcome 4. Promote alumni association

Goal D. Expand awareness of cultural programs
- Outcome 1. Increase cultural events and diverse offerings
- Outcome 2. Expand cultural enrichment opportunities
- Outcome 3. Increase participation of K-12 students in enrichment opportunities

Goal E. Expand, renovate, and maintain college facilities and equipment to meet educational needs
- Outcome 1. Continue development of fire science training facilities when possible
- Outcome 2. Expand and improve facilities in accordance with the Educational Plant Survey
- Outcome 3. Increase the number of smart classrooms and computer labs at all campuses and centers

Strategic Imperative II - Enable All Students to Succeed

Goal A. Improve student retention and success
- Outcome 1. Increase student retention rates
- Outcome 2. Implement a First-Year Experience (FYE) Program
- Outcome 3. Establish learning communities
- Outcome 4. Increase student awareness of financial aid opportunities
- Outcome 5. Provide classroom technology that is current and of value to faculty and students
- Outcome 6. Strengthen support mechanisms for high-risk students

Goal B. Evaluate student learning outcomes in each program and implement improvement
We actively support our employees and seek ways for them to achieve personal and professional fulfillment in all they do for the college.

**Goal A. Actively support a dynamic workforce at the college**

- **Outcome 1.** Promote a work environment where employees are empowered and participate as respected team members
- **Outcome 2.** Ensure that we have a diverse workforce
- **Outcome 3.** Ensure that we have a highly qualified and competent workforce
- **Outcome 4.** Actively promote employee retention

**Goal B. Expand professional development for all college employees**

- **Outcome 1.** Increase frequency and type of on-site professional development opportunities
- **Outcome 2.** Increase career and professional staff attendance at relevant professional development opportunities during regularly scheduled work hours
- **Outcome 3.** Recognize professional organizational approvals (continuing education credits) for professional development and continuing workforce education
- **Outcome 4.** Support local and online professional development opportunities

**Strategic Imperative III - Enable All Employees to Succeed**

**Goal C. Expand educational opportunities**

- **Outcome 1.** Expand online, evening, flex session, and weekend offerings to accommodate student demand
- **Outcome 2.** Offer more bachelor’s degree opportunities
- **Outcome 3.** Increase course offerings with a science, technology, engineering, and mathematics (STEM) focus in the A.A. track

**Strategic Imperative IV - Ensure Institutional Effectiveness**

We regularly review our performance, analyze our results, and then use our analyses to make improvements.

**Goal A. Develop and implement formal systems to**

- **Outcome 1.** Enhance program quality
- **Outcome 2.** Pursue relevant and appropriate grant funding opportunities
- **Outcome 3.** Increase private gifts to support the institutional mission

**Goal B. Implement an open digital campus strategy designed to strengthen and enhance the education experience**

- **Outcome 1.** Provide professional development training to facilitate the use of Panther Central
- **Outcome 2.** Develop and implement a mobile messaging and application strategy which provides for text/email messaging to students

**Goal C. Actively promote sustainable and energy-conserving activities throughout all college campuses, centers, and instructional sites**

- **Outcome 1.** Formalize and promote the campus recycling and energy conservation programs
- **Outcome 2.** Secure funding opportunities for energy-conservation initiatives

**Goal D. Evaluate annually all components (e.g., mission, strategic imperatives, goals, and outcomes) of the college’s strategic plan**

- **Outcome 1.** Anticipate significant trends and determine strategies to achieve the college’s mission, strategic imperatives, and goals
- **Outcome 2.** Ensure appropriate allocation and effective use of college resources
- **Outcome 3.** Monitor, evaluate, and communicate progress toward meeting goals identified in the college’s strategic plan
Educational and Student Services

- Complete final components needed to implement a Baccalaureate of Applied Science degree in Supervision and Management (BAS-SM):
  - Hire new employees for the program to begin January 2012.
  - Continue program development to include library acquisitions, textbook selections, and scheduling of classes for fall term 2012.
  - Begin Banner programming for baccalaureate programs, including state reporting, financial aid, and data warehouse changes.
  - Establish new processes and forms for BAS-SM admissions, graduation, student tracking, program assessments, and financial aid awards.
  - Prepare for the Southern Association of Colleges and Schools (SACS) on-site visit for substantive change, which will occur six to nine months after classes begin.

- Revise Associate in Applied Science and Associate in Science degrees so that the college’s technical programs come in line with new state recommendations.

- Align Academic Foundations program courses with the assessment testing used by the Florida College System’s (FCS) assessment testing.

- Implement major components of the college’s Quality Enhancement Plan, the Guide to Personal Success (GPS): the New Student Orientation, First-Year Experience (FYE) Seminar, and Faculty and Teaching Excellence Institute. Employees of the college will also begin building online modules for the FYE.

- Evaluate distance learning delivery trends and directions to effectively make decisions for the future. Hybrid courses (online combined with traditional classroom and laboratory) are expected to remain the most popular approach among the college’s students and faculty.

- Continue to install smart classrooms at the Hardee and DeSoto campuses and Lake Placid Center as funding allows. This will reinforce the emphasis of integrating technology into the classroom for daily use by all faculty members.

- Provide leadership in development of an adult literacy program. This program will build a bridge to the SFCC Adult Basic Education program, which can provide educational opportunities for those who are currently unable to read.

Student Services

- Provide selected student data to the National Student Clearinghouse to enable
students, colleges, and employers to more easily send and receive transcripts electronically, verify enrollment, facilitate financial aid reporting, and track the academic progress of graduates once they leave SFCC.

- Streamline the application, admission, assessment testing, and registration sequence.
- Expand current services to veterans through federal grant funding. The partnerships that were established this year with state, regional, and local organizations are providing new opportunities for veteran students.
- Modify the common lunch period to 11 a.m. to noon to allow students to have a common meeting time, as requested by the Student Government Association (SGA).
- Focus will continue on job placement in the Career Development Center and improve job placement data collection, tracking, and follow-up needed for state and federal reporting.
- Assign each student a specific advisor or counselor to assist with course planning and other issues of concern. Having assigned advisors will foster a closer professional relationship between the student and advisor and will reinforce student engagement at SFCC.
- Partner with K-12 in introducing college assessment testing at the high school sites, as area school districts as well as SFCC have been tasked with implementing the Postsecondary Educational Readiness Test (PERT).
- Use regular college personnel to assist in registering students during the summer peak times and use cross-trained employees in selected areas to alleviate pressure in busy student services areas.

Accreditation

- Complete the process for a substantive change from Level I to Level II with the SACS Commission on Colleges (COC). This change includes submitting a report addressing and documenting the college’s ability to meet the core requirements and comprehensive standards of the commission for Level II institutions.
- Undergo accreditation process for Dental Hygiene, Emergency Medical Services, and the Automotive Technology. Nursing is preparing for initial accreditation.

Institutional Effectiveness

- Develop a process to annually disseminate Dual Enrollment (DE) findings to all public school districts within the college’s service area. This will provide an opportunity for the school districts and the college to collaborate in efforts that support continuous quality improvement of DE-related services and share responsibility for DE student success.
- Collect and review faculty, staff, and student input regarding the college’s Strategic Plan during the fall. The plan is then presented to the Board of Trustees in December for review and subsequent consideration.
- Transfer enrollment, non-completer reports, and other selected services from the Institutional Effectiveness Department’s portal, Dudley, to the college’s primary information portal, Panther Central.
- Submit student- and institution-level data to the National Community College Benchmark Project (NCCBP). Data from NCCBP are used in the development and analysis of administrative performance assessments, and key findings have been addressed in the college’s Student Retention Plan as well as its Core Indicators of Effectiveness.
- Use results of the Student Opinion Survey (SOS) to assist in SFCC’s assessment and institutional improvement efforts. Data from the SOS are widely used by Student Services and support departments in their administrative performance assessment plans for continuous quality improvement.
- Continue to use the Integrated Postsecondary Education Data System (IPEDS) feedback reports to provide various measures of student success, to develop retention strategies, and to improve student related services.
PROJECTS AND INITIATIVES 2012-2013

- Explore online administration of the Graduate Satisfaction Survey (GSS) in lieu of traditional paper and pencil questionnaires.
- Improve institutional quality through the analysis of the college’s Core Indicators of Effectiveness.

Administrative Services

Facilities Maintenance

- Work closely with Highlands County staff as they construct a multi-use path along the entire length of College Drive adjacent to the Highlands Campus and along Memorial Drive, both south and north of College Drive. This will provide a safer option for students and employees to access the campus by foot or bicycle.
- Re-roof several buildings on the Highlands Campus and several sections of roof at the Hotel Jacaranda.
- Review HVAC options in several locations to ensure maximum efficiency and effectiveness.
- Pursue utility projects that provide an excellent return on investment through upgrades of lighting, electrical, plumbing, and HVAC systems.
- Remodel and renovate classrooms and labs.

Campus Safety and Security

- Explore the feasibility of adding the technology that would allow the college to produce mass text messaging and email alerts. This tool will allow quick dissemination of emergency and other such information to affected constituents.
- Integrate the video surveillance system at the Hotel Jacaranda into the Internet to allow off-site monitoring, and expand the numbers of exterior cameras on the system to enhance surveillance of high risk areas.
- Improve campus directional and parking signage for students and campus visitors.
- Install video surveillance cameras at the DeSoto and Hardee campuses and remote areas of the Highlands Campus, if funding becomes available.

Information Technology

- Purchase and implement Enterprise Data Warehouse (EDW), the final component of SunGard’s Banner Business Intelligence Suite. EDW is an extension of ODS providing additional reporting capabilities. ODS contains current operational data formatted for ease of ad hoc reporting, whereas EDW contains detailed, historical data transformed into formats to support ease of analytical reporting and analysis.
- Review and implement best practices for the network infrastructure and recently implemented SunGard software packages.

Business Operations

- Evaluate efficiency and effectiveness of an e-payables solution to pay vendors.
- Enhance the baseline use of the Banner grants module so that grants managers have the information they need to make relevant decisions.
- Review the Banner travel module to determine its effectiveness for the college.

Human Resources

- Cross-train Human Resources staff in essential department functions, particularly within the Banner system.
- Revise the faculty credentialing process to incorporate criteria for SFCC’s baccalaureate program and adopt the credentialing handbook currently in development for use statewide.
- Automate and eliminate many of the manual/paper processes inherent with employee recordkeeping.
South Florida Community College’s recruiting efforts, reputation, outstanding faculty, and community support have made it the college of first choice for Highlands, Hardee, and DeSoto county high school students. Four out of five or 80 percent of first-time college-bound graduates in SFCC’s tri-county district attended SFCC in the past year.

### District High School Graduates Attending SFCC as First-Time College Students in 2010-11

<table>
<thead>
<tr>
<th></th>
<th>Total Number of Graduates</th>
<th>Number of Graduates College Bound</th>
<th>% of College-Bound Graduates Attending SFCC</th>
</tr>
</thead>
<tbody>
<tr>
<td>Avon Park</td>
<td>261</td>
<td>111</td>
<td>80.18%</td>
</tr>
<tr>
<td>DeSoto</td>
<td>200</td>
<td>90</td>
<td>77.78%</td>
</tr>
<tr>
<td>Hardee</td>
<td>208</td>
<td>93</td>
<td>83.87%</td>
</tr>
<tr>
<td>Lake Placid</td>
<td>135</td>
<td>72</td>
<td>76.39%</td>
</tr>
<tr>
<td>Sebring</td>
<td>285</td>
<td>145</td>
<td>81.38%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>1,089</strong></td>
<td><strong>511</strong></td>
<td><strong>80.23%</strong></td>
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### Characteristics of Credit Students

<table>
<thead>
<tr>
<th></th>
<th>Fall 2008</th>
<th>Fall 2009</th>
<th>Fall 2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Female</td>
<td>55.2</td>
<td>58.2</td>
<td>52.0</td>
</tr>
<tr>
<td>Male</td>
<td>44.8</td>
<td>41.8</td>
<td>42.0</td>
</tr>
<tr>
<td>Full Time</td>
<td>37.4</td>
<td>40.4</td>
<td>36.7</td>
</tr>
<tr>
<td>Part Time</td>
<td>66.6</td>
<td>59.6</td>
<td>63.3</td>
</tr>
<tr>
<td>American Indian/Alaskan</td>
<td>0.5</td>
<td>1.0</td>
<td>0</td>
</tr>
<tr>
<td>Asian/Pacific Islander</td>
<td>1.6</td>
<td>2.0</td>
<td>0.2</td>
</tr>
<tr>
<td>Black</td>
<td>8.1</td>
<td>11.0</td>
<td>11.0</td>
</tr>
<tr>
<td>Hispanic</td>
<td>13.74</td>
<td>21.0</td>
<td>24.0</td>
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<tr>
<td>Other Ethnicity</td>
<td>5.3</td>
<td>1.0</td>
<td>4.0</td>
</tr>
<tr>
<td>White</td>
<td>70.76</td>
<td>63.0</td>
<td>60.8</td>
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### Student Full-Time Equivalent (FTE) Registrations

<table>
<thead>
<tr>
<th>Category</th>
<th>2007-08</th>
<th>2008-09</th>
<th>2009-10</th>
<th>2010-11</th>
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<tbody>
<tr>
<td>College Credit</td>
<td>1,344</td>
<td>1,487</td>
<td>1,650</td>
<td>1,603</td>
</tr>
<tr>
<td>Vocational Credit</td>
<td>641</td>
<td>710</td>
<td>585</td>
<td>606</td>
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<tr>
<td><strong>TOTAL FUNDABLE FTE</strong></td>
<td><strong>1,985</strong></td>
<td><strong>2,197</strong></td>
<td><strong>2,235</strong></td>
<td><strong>2,209</strong></td>
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## Core Indicators of Effectiveness 2010-11

<table>
<thead>
<tr>
<th>Core Indicator</th>
<th>SFCC Attainment (%)</th>
<th>National or State Comparison</th>
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<tbody>
<tr>
<td><strong>Student Goal Attainment</strong></td>
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<tr>
<td>Graduates</td>
<td>97.9</td>
<td>97.8</td>
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<tr>
<td><strong>Persistence</strong></td>
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<tr>
<td>Fall-Spring</td>
<td>73.8</td>
<td>75.5</td>
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<td><strong>Graduation Rates</strong></td>
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<tr>
<td>FTIC</td>
<td>59.0</td>
<td>58.0</td>
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<tr>
<td><strong>Success in Subsequent and Related Course Work</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Math</td>
<td>59.3</td>
<td>61.0</td>
</tr>
<tr>
<td><strong>Program Learning Outcomes and Mastery of Discipline</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Credit</td>
<td>87.3</td>
<td>87.7</td>
</tr>
<tr>
<td>Math</td>
<td>95.9</td>
<td>83.8</td>
</tr>
<tr>
<td>Freshmen English I</td>
<td>81.6</td>
<td>82.4</td>
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<tr>
<td>Freshmen English II</td>
<td>93.9</td>
<td>80.0</td>
</tr>
<tr>
<td>Speech</td>
<td>90.1</td>
<td>87.8</td>
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<tr>
<td><strong>Regional Market Penetration Rates</strong></td>
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</tr>
<tr>
<td>Credit Student Participation Rate</td>
<td>2.5</td>
<td>2.7</td>
</tr>
<tr>
<td>Minority Student Participation Rates</td>
<td>30.9</td>
<td>23.7</td>
</tr>
<tr>
<td>High School Graduate Participation Rates</td>
<td>38.8</td>
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<tr>
<td><strong>Placement Rates</strong></td>
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<tr>
<td>PSAV</td>
<td>79.0</td>
<td>74.0</td>
</tr>
<tr>
<td>PSVC</td>
<td>100.0</td>
<td>100.0</td>
</tr>
<tr>
<td>Career Development Center</td>
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<tr>
<td>Client Satisfaction with Programs and Services</td>
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</tr>
<tr>
<td>SFCC Students</td>
<td>2.97</td>
<td>2.92</td>
</tr>
<tr>
<td>FCS Students</td>
<td>3.10</td>
<td>2.95</td>
</tr>
</tbody>
</table>
Arts and Sciences

Enrollment in Arts and Sciences has plateaued over the last academic year. Following multiple years of double digit increases, FTE for both the advanced and professional and developmental areas declined slightly during 2010-11, approximately 7 percent and 2 percent, respectively.

Increasing student access to technology is an ongoing goal for the Arts and Sciences Division. Two electronic teaching podiums and one white board with interactive online capability were added to classrooms in Building B on the Highlands Campus. This makes every Arts and Sciences classroom technologically equipped and online-capable on the campus.

The Academic Foundation Department has been exploring strategies for improving course delivery and student retention and success. A team of faculty and staff attended a statewide conference at St. Petersburg College to plan for redesign of the developmental curriculum in mathematics, reading, and writing. The state is aligning the two levels of each developmental subject area to the Postsecondary Educational Readiness Test (PERT); SFCC’s courses will do likewise.

The Summer Bridge Program for Highlands and Hardee counties received an Expanded Opportunity grant from College Board to support its reading, writing, and mathematics college readiness programming. The SFCC Foundation supported this program as well. Bridge students experienced instruction in reading or mathematics paired with student success strategies such as time management, study skills, test-taking strategies, career planning, and higher educational goals and services. Students also participated in co-curricular activities on campus in natural sciences, allied health, and fine arts.

Phi Theta Kappa honor society had an active year of events and projects, both on campus and within the local community. Its annual angel tree collected dozens of holiday gifts for the Oaks Retirement Home in Avon Park. The organization raised $3,000 for Relay for Life. Members served as escorts for children during SFCC Children’s Theatre productions. Phi Theta Kappa members were also recipients of placements to the All-Florida College Academic Team, the prestigious Guistwhite Scholarship, and various transfer scholarships. Annual membership reached 245.

Numerous events and trips were conducted throughout the year by a wide range of Arts and Sciences faculty and departments. As required by federal law, SFCC had its annual Constitution Day event on Sept. 16, 2010. Each year, the Social and Behavioral Sciences Department directs this effort. Over 200 students and community members attended the presentation, “The Courts and the Constitution,” and a question and answer session conducted by Judges Angela Cowden and Peter Estrada.

Every year, π-day is celebrated at the college on or around March 14 (3.14). The Mathematics Department sponsors a contest to see who can recite the infinite digits of pi to the most decimal places. An SFCC employee winner recited an impressive 50 digits, and the student winner 30 digits.

Star parties continue to be a highlight of the Descriptive Astronomy class and are enjoyed by the general public. The twice-monthly parties are open to all and are attended by students, their friends, children, parents, and even their dates. The parties have become a recruiting tool for the astronomy class, with typical attendance at approximately 40.

The Art Club traveled to New York City during the spring term. They visited the Museum of Modern Art, the Guggenheim, the Natural History Museum, and the Metropolitan Museum of Art. Other sites experienced included Brooklyn Bridge, Grand Central Station, Empire State Building, and Central Park. Several field trips were conducted by art and humanities faculty as well as the SFCC Museum of Florida Art and Culture (MOFAC) docents. One included a guided tour of the Ringling Museum of Art in Sarasota. Participants viewed the main collection and the Ca’d Zan, the Ringling mansion.

The Honors Program at SFCC, a limited-admissions academic program, continues to prepare academically talented students for rigorous programs of study at the university level. The program graduated nine students in 2010-11. Honors students in good standing are eligible for the Roberts Book Scholarships of $250 each term. Twenty-seven such scholarships were awarded. One Honors student was a recipient of the esteemed Guistwhite Scholarship of $5,000, for which there
A C A D E M I C  A N D  T E C H N I C A L  P R O G R A M S

were 1,600 applicants nationwide and 20 winners. This student was also named a Gold Scholar on the Phi Theta Kappa/Coca Cola All-USA Academic Team, with an award of $1,500.

The theme for the 2010 Honors Interdisciplinary Seminar III was “The Democratization of Information: Power, Peril, and Promise.” The course centered on how changes in technology impacts the way information is received but, more importantly, the consequences for American democracy. Students were involved in research, discussion, and presented relevant topics about media and democracy. Historical perspective regarding the evolution of how “news” is delivered was underscored.

Honors students continue to be leaders in the college’s service learning programs. Two Honors students participated in the AmeriCorps/Students in Service program, earning scholarship vouchers for 300 hours of service in the community at sites including the Museum of Florida Art and Culture and the University of Florida/Institute of Food and Agricultural Sciences (UF/IFAS) biofuels research station in Highlands County. Service learning brings together academic learning and hands-on service to the community, developing students’ sense of civic responsibility. Through a grant from Florida Campus Compact, SFCC was able to expand the number of faculty participating in service learning and provide training in co-curricular activities during 2010-11. A public meeting in November 2010, funded by Florida Campus Compact, “Green Energy, Green Jobs, Green Revolution,” made faculty, students, and the public aware of the potential for economic development that alternative energy sources such as biofuels can provide. SFCC students also participated in service learning at the Avon Park Depot Museum, Archbold Biological Station, the Center for Great Apes, Highlands County Teen Court, and the “Ridge Rangers” program of the U.S. Fish and Wildlife Commission. Of special interest are the students who helped MOFAC’s Wayside Shrine project come to completion, those who participated in the biofuels research project at the UF/IFAS agricultural extension, and art students who created murals for health care facilities in the community.

Applied Sciences and Technologies

Dental Education

- The Highlands County Hospital District awarded the program a $10,000 grant to provide pro-bono preventive treatment to county children and indigent adults.
- Dental Education received $5,000 grant from Central Florida Area Health Center for providing tobacco cessation instruction to clinic patients.
- The Dental Education program was reaccredited by the American Dental Association.
- Dental Education students conducted oral cancer screenings at SFCC during National Dental Hygiene Month.
- The students provided pro-bono preventive treatment for 40 children from Redlands Christian Migrant Association in February, Children’s Dental Health Month.
- The first-year Dental Hygiene class attended Smile Day in Tallahassee and met with state legislators.
- Dental Assisting and Dental Hygiene students participated in Special Olympics in Orlando, where they performed oral exams and provided oral hygiene instructions.
- Three Dental Hygiene instructors earned the Certified Dental Assistant (CDA) credential.
- Second-year students and faculty attended the Florida Dental Hygiene Symposium in Orlando in September and presented a table clinic on the dangers of oral piercings.

Business and Computer Science

Computer Science

- A new course, Introduction to Management Information Systems, was developed for the new Bachelor of Applied Science degree in Supervision and Management (BAS-SM) program.
- Designed, developed materials, and ordered hardware for the implementation of the new CCNA Security course.
ACADEMIC AND TECHNICAL PROGRAMS

Medical Administrative Specialist
- The vocational program was updated to include a medical office coding course and an additional academic term of Medical Terminology to better equip students for the current workplace.

Office Administration
- New content was added to upgrade WORD, Intro Key, and Business Math with Excel courses to the Office 2010 software changes.

Cosmetology
- The Cosmetology building was renovated.
- The Cosmetology course was restructured to separate Theory grades from Salon grades.

Nursing
- The Nursing Department received an Employ Florida Healthcare Workforce Initiative grant, which assisted a cohort of 21 students as they completed the licensed practical nurse to registered nurse curriculum track. The students successfully completed the clinical and theory courses and were credentialed to sit for the National Council Licensure Examination (NCLEX) to become registered nurses in May 2011, thus meeting a critical need in the community. The part-time program allowed students to continue working as practical nurses while taking classes three days per week.
- In today’s health care climate, nurse educators are faced with the challenge of providing optimal clinical experiences for their students that reflect the realities of increased patient acuity, the nursing shortage, and the changing nature of the clinical units. Simulation, as a technologically advanced teaching tool, continues to provide students with a powerful learning environment. The High-Fidelity Human Patient Simulation in the SFCC Nursing facilities provides a link between the classroom and clinical setting.
- The Robert Wood Johnson Foundation (RWJF) funded the Quality and Safety Education for Nurses (QSEN) project. The overall goal through all phases of QSEN is to address the challenge of preparing future nurses with the knowledge, skills, and attitudes (KSA) necessary to continuously improve the quality and safety of the healthcare systems in which they work. To accomplish this goal, six competencies were defined. The nursing faculty are integrating the QSEN competencies into the curriculum as a current best practice initiative by participating in an online course sponsored by the ITNEP Grant at the University of South Florida: Integrating Technology into Nursing Education and Practice (2011), participating in Think Tank: Simulation, Nursing and Healthy Florida Communities sponsored by The Blue Foundation (2010), and adopting Simulation Learning System (SLS) and its component EHR: Electronic
Health Record (2011) made possible by the Endowed Teaching Chair in Nursing Education awarded to Christine Greenwald.

- The SFCC Nursing program has a collaborative relationship with several clinical partners. The clinical component of nursing education is critical to the development of essential competencies for today’s graduate nurse. SFCC’s faculty and administration promote and provide classroom and clinical instruction with an integrated and holistic view of nursing care, the client, and the context within which care is provided. The Nursing Department has new clinical affiliations with Good Shepherd Hospice, Samaritan’s Touch Care Center, and Ridge Area Arc.

Public Service Academy

- This year, the Public Service Academy (PSA) conducted seven Basic Certification academies (three Basic Law Enforcement and four Basic Corrections).
- In April 2011, the Florida Department of Law Enforcement conducted a comprehensive audit of the PSA training facilities, academy training course records, instructor credentialing, and fiscal liabilities during the fiscal year 2009-10. The auditors found no recommendations for improvement.
- The PSA hosted numerous training classes from the Federal Law Enforcement Training Center, U.S. Corrections Special Operations Group, Rural Domestic Preparedness Consortium, Armor Courses from Glock and Colt firearms companies, Snipercraft, and Emerald Shield Tactical Concepts. It also hosted a three-day training symposium for over 100 officers.

Radiography

- All 10 Radiography graduates successfully completed the national certification examination on their first attempt.
- The program’s completion rate was 83 percent.
- Ninety percent of graduates gained employment within six months after graduation.
- Three graduates successfully completed post-primary certification in Computed Tomography (CT).

Corporate and Community Education

During the 2010-11 academic year, the Corporate and Continuing Education Department merged with the Community Education Department.

- The Corporate Education Department provided corporate training in e-Commerce, online HIPAA training, online blood borne pathogens, QuickBooks, new software computer workshops, Element K, business writing and grammar, social networking, international trade basics, workplace Spanish, Eight Steps to Surviving a Soft Economy, and Women/Minority and Service Disabled Veteran Certification.

- During summer 2011, Community Education hosted Camp Discovery for young people, ages 7 to 16, and introduced a couponing workshop about using coupons effectively.
Registered nurses are among the most sought-after professional workers in the nation. SFCC’s registered nursing program strives to meet the demand for high quality health care in central Florida.

Practical nurses remain in high demand in 2010-11. One hundred percent of SFCC’s practical nursing graduates passed the state licensing exam.

The enrollment in SFCC’s EMT program reflects the local need for skilled emergency workers. SFCC’s Paramedic program helps students become skilled paramedics and fulfills the demand for emergency medical workers.

The second graduating class from SFCC’s Radiography program passed the state licensing exam at a rate of 100 percent.
ANNUAL REPORT AND COLLEGE PLAN
SOUTH FLORIDA COMMUNITY COLLEGE 2010-2011

STATE LICENSING EXAMS

DENTAL HYGIENE GRADUATES
Passing Rate on State Licensing Exams

For the seventh year, SFCC's Dental Hygiene graduates passed the state licensing exam at a high rate.

DENTAL ASSISTING GRADUATES
Passing Rate on State Licensing Exams

SFCC's Dental Assisting graduates passed the state licensing exam at a high rate.

CORRECTIONS GRADUATES
Passing Rate on State Licensing Exams

Corrections officers supervise inmates and provide security in correctional institutions. Graduates of SFCC's Corrections program continue to pass the state licensing exam at a high rate.

LAW ENFORCEMENT GRADUATES
Passing Rate on State Licensing Exams

Law enforcement officers are in high demand locally and throughout the state. SFCC's Basic Law Enforcement program meets this need in central Florida.

COSMETOLOGY GRADUATES
Passing Rate on State Licensing Exams

In 2011, for the sixth year in a row, 100 percent of SFCC's Cosmetology graduates passed the state licensing exam.
Student Government and Student Activities

The Student Government Association (SGA) assists with student development and educational programs on SFCC campuses and in the community. The thrust of the academic year’s unit mission statement was to sponsor student success through the coordination of social and cultural learning activities and experiences. Elected to the SGA Executive Board for the 2010-11 academic year were Shane Donglasan, president; Shea Young, vice president; Trenton Haralson, jurisprudence; Briana Washington, public relations; and Pablo Mingrino, treasurer.

Honors Ambassadors, the Jac Pac, Team Ultimate Discus (TUD), and the Bowling Club.

One of the most successful events of the year was the Panther Pride Pep Rally, which was held in September and encouraged school spirit by offering students affordable orange and white Panther T-shirts. The SGA held a rally for the Lady Panther Volleyball Team, and dance and drawing contests were held as part of the celebration. SGA also held its annual Fall Festival with a haunted house in the Panther Activity Center (PAC), and a dance in the Panther Gym. The festival ended with a late night movie in the PAC. The event attracted approximately 200 students.

SGA officers attended two Florida Junior and Community College Student Government Association (FJCCSGA) meetings, the fall Leadership Retreat, and the Rally in Tally (an event in which students could learn more about the Florida state government and visit the governor’s office). The students taught a leadership workshop for FJCCSGA, a first for the SFCC SGA.

Other fall events were participation in the Hardee, Lake Placid, and Sebring holiday parades. For the fourth year, SGA offered its free Stay Awake Breakfast to students during final exam week in December as well as during spring final exam week in April.

The 2011 spring term kicked off with Club Rush, where clubs recruited new members. The SFCC SGA executive board attended the 53rd annual FJCCSGA State Conference. FJCCSGA is comprised of 28 community and state colleges and represents more than 1.1 million students. The conference provides SGA officers the opportunity to improve leadership skills through workshops and trust exercises, and network with students who have similar concerns. A record 500 student government representatives and leaders attended the event.

Community College Week was held March 14-18 on the SFCC Highlands Campus. This annual celebration of Florida’s community and state college system attracted 14 competitive student and employee teams of 12 members each and two support teams, the SGA and EMS. Overall participation was 190 students, setting a new record. Events included rock climbing, jousting, old-fashioned relay races to commemorate the 25th anniversary of Community College Week, alien laser tag, blind Picasso, gladiator jousting, a 45-foot extreme obstacle challenge, dodgeball, and tug-o-war. The winner of Community College Week was the Student Nurses Association team, the Blood Warriors.

On April 21, SGA sponsored a world-famous improvisational comedy troupe in the SFCC University Center, The Upright Citizen’s Brigade. In addition to an evening performance, the troupe taught a workshop to 15 students. The 2011 Awards Day was held in April to recognize outstanding students and faculty. SGA Executive Board members were commended for serving students and the community throughout the year.
Athletics

The Panther Athletic Department had another successful academic year in 2010-11. All of the players demonstrated success in their respective sports and conferences and in their courses of study.

Panther Volleyball

Under the direction of Coach Kim Crawford, the Lady Panther Volleyball team posted a record of 4-24 and finished fifth in the Suncoast Conference.

Ricki Albritton was nominated for the Roberta Stokes Award and was named National Junior College Athletic Association (NJCAA) All American and the SFCC Panther of the Year.

Panther Baseball

Under the direction of Coach Rick Hitt, the Panther Baseball team finished its season with a 26-27 record and placed fourth in the Suncoast Conference.

Cody Higgins was nominated for the Bill Tuten Award and was named SFCC Male Scholar Athlete of the Year.

Panther Softball

The Panther Softball team, led by Coach Carlos Falla, had an overall record of 14-34 and finished fifth in the Suncoast Conference. Laura Lovell was nominated for the Jean Williams Award and was the SFCC Female Scholar Athlete of the Year. Lovell and Tenisha Bush were named NJCAA All Americans.

Career Development Center

Academic year 2010-11 was eventful for the Career Development Center. In January 2011, due to staff retirements and transitions, an entirely new staff came on board. In April 2011, staff members relocated into the newly renovated space on the first floor of Building B on the Highlands Campus, and the name of the unit was officially changed from SFCC Campus Career Planning, Placement, and Cooperative Education Center to the Career Development Center.

Since its relocation to a more visible and accessible location, use of the center has increased. An integral part of the center’s move and reorganization was its transition to a predominately computer-based system for access to and distribution of career resources and career exploration materials. The center includes three private offices, one of which is available for use by visiting employers; a small conference room; a large training space; and state-of-the-art technology with a smart podium, eight hardwired PC stations, 12 wireless laptops, and printing and fax capabilities.

Career Development Center staff assist students, alumni, and the public with career exploration and development activities, interest and skills assessments for career decision-making, cooperative education and internship placements, new student orientation and campus tours, job search and placement, and employability skills training. During 2010-11 the Career Development Center:

- Averaged 243 walk-in visitors monthly for interest assessments, academic and career advising, and individual and group campus tours.
- Provided program information and campus tours to 2,038 new or prospective SFCC students.

### STUDENT FINANCIAL AID

<table>
<thead>
<tr>
<th></th>
<th>2006-07</th>
<th>2007-08</th>
<th>2008-09</th>
<th>2009-10</th>
<th>2010-11</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Students</td>
<td>1,527</td>
<td>1,375</td>
<td>1,564</td>
<td>1,661</td>
<td>2,149</td>
</tr>
<tr>
<td>Total Awards</td>
<td>$3,625,489</td>
<td>$4,108,379</td>
<td>$5,054,282</td>
<td>$5,714,856</td>
<td>$5,791,605</td>
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<tr>
<td>AVERAGE AWARD</td>
<td>$2,374</td>
<td>$2,988</td>
<td>$3,232</td>
<td>$3,441</td>
<td>$2,695</td>
</tr>
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</table>
students through New Student Orientation and community outreach programs, including the annual Career Connection and College for a Day events.

- Counseled 1,344 visitors on career, job, and academic choices.
- Assisted 418 job seekers with resumes, cover letters, and interviewing techniques, and facilitated 3,180 referrals for local employment for student and public clients.
- Held the department’s 14th annual High School and College Career Connection, attended by over 200 professional representatives and over 850 high school juniors and seniors and SFCC students.
- Placed 29 co-op students during the fall term, 18 students during the spring term, and six students during the summer term.
- Coordinated processing and placement of Work Study student applicants to fill 36 open positions for the fall and spring terms.
- Collected placement data on 716 SFCC post-secondary students who were expected to graduate during the 2010-11 academic year. Data found that of 660 documented graduates, 76 percent planned to continue their formal education, 44 percent were employed at the time they were surveyed, and 45 percent were actively seeking employment. An additional 3 percent planned to serve in or enter the military.

In cooperation with the Office of Enrollment Management, the Advising and Counseling Center, faculty and staff increased efforts to integrate the Career Development Center services into students’ educational curriculum for greater visibility and discovery of new internship and employment opportunities and to encourage employment readiness.

The center continued to develop and strengthen contacts with business and industry to identify employer personnel needs and to promote college programs and partnerships for job placement.

**Enrollment Management**

The Office of Enrollment Management recruits and assists prospective students. Services include processing inquiries and coordinating recruitment activity. The office assists with outreach to international students and directs the SFCC College Reach Out Program (CROP). During the 2010-11 academic year, the office:

- Responded to 1,094 walk-in inquiries
- Sent 1,386 direct mail pieces to inquirers
- Coordinated 70 visits to high schools and other agencies
- Provided information to 549 high school seniors who attended SFCC College for a Day
- Arranged 71 associate in arts degree transfer visits with upper division institutions
- Provided 256 CROP students with mentoring, tutoring, social skills, and academic assistance

**SFCC University Center**

Current bachelor’s and advanced degrees offered through the SFCC University Center include business, elementary education, educational leadership, interdisciplinary studies, nursing, and reading. The SFCC University Relations Department assisted university partners with course scheduling, on-site faculty support, and interim advising services, and provided students with basic financial aid information.

During the 2010-11 academic year, the SFCC University Center accomplished the following:

- Graduated 48 bachelor’s and master’s degree program students
- Graduated two doctoral program students
- Processed 176 potential students
- Enrolled 78 students
- Planned eight meetings with partner institutions
- Hosted 71 transfer advising visits from partner institutions
- Proctored 40 tests for distance learning courses
Adult Education

The Adult Basic Education (ABE), General Educational Development (GED), and Adult High School (AHS) programs offer classes to help students improve their numeracy and literacy skills, pass the GED examination, and earn a standard high school diploma (SFCC High School Diploma). A total of 1,648 unduplicated students were served during the 2010-11 academic year. Passing the GED examination and earning a State of Florida High School Diploma were 167 students, eight of whom earned composite scores with national rankings in the top 90th percentile. A large number of graduates pursue post-secondary studies at SFCC or other institutions of higher learning. Most other students choose to enter the workforce with the knowledge and skills acquired through their studies.

In addition to these programs, the department’s English for Speakers of Other Languages (ESOL) program provided English language and civics education to 456 students at seven locations in Highlands and Hardee counties. Citizenship courses prepare students for their U.S. naturalization interview and written examination.

Both the ABE and ESOL programs implemented a basic literacy curriculum into classes in Avon Park, Florida, and Sebring with plans to expand other sites.

TRiO Student Support Services (SSS)

TRiO Student Support Services (SSS) is a federally funded program designed to increase retention, graduation, and transfer rates among first-generation and low-income students, as well as students with disabilities. SSS serves students who are seeking Associate in Arts (A.A.) or Associate in Science (A.S.) degrees and who intend to complete a bachelor’s degree at a four-year institution. The program was established at SFCC in 2010. During its first academic year, the program:

- Provided 144 students with skill development, academic advising, mentoring, and tutoring assistance
- Coordinated campus visits to four universities within Florida
- Facilitated study skills, financial management, and goal development workshops
- Offered $10,000 in grant aid to needy students
- Hosted a networking event between SSS students and local university recruiters
- Coordinated a campus-wide university transfer fair with 13 institutions in attendance
- Assisted 23 of 26 graduating students in successfully transferring to four-year institutions

This grant-funded program was expanded to Hardee County and continues to maintain a 100 percent passing rate. Through the Florida Literacy Blue Cross and Blue Shield Grant, health literacy was integrated into the ESOL curriculum in Lake Placid and Hardee County. Post-instructional assessment showed significant gains in students’ knowledge with regard to health topics and the ability to access health-related resources.

Tutoring and Learning Center

During the past academic year, the most notable enhancement of student services provided by the Tutoring and Learning Center (TLC) was the addition of an advanced math/physics student tutor in the Math Lab, as well as a student tutor for the Writing Lab. The Math Lab position was funded through the Federal Work Study program, and the Writing Lab position was funded internally.

With these two positions in place, the number of individual tutoring sessions in both the Math Lab and Writing Lab effectively doubled. Overall, the TLC provided specialized assistance to 1,621 students, accounting for 8,332 visits and a total of 10,506 hours during this time period.
Learning Resources Center (LRC)

Unique Individual Titles

<table>
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<tr>
<th>Campus</th>
<th>Title Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Highlands Campus</td>
<td>34,974</td>
</tr>
<tr>
<td>DeSoto Campus</td>
<td>2,859</td>
</tr>
<tr>
<td>Hardee Campus</td>
<td>2,596</td>
</tr>
<tr>
<td>Lake Placid Center</td>
<td>2,501</td>
</tr>
<tr>
<td>E-Books</td>
<td>3,224</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>46,154</strong></td>
</tr>
</tbody>
</table>

Book Titles Added: 915
Audiovisual Titles Added: 41
**Total:** 956

Total Volume (books): 45,928
Total Volume (audiovisual): 1,747
Total E-Books: 3,228
**Total:** 50,903

Despite continual weeding of outdated and worn material, as well as material missing for over two years, the library had a slight increase in total volumes.

Current Periodical Subscriptions

Electronic Databases: 144 (127 contain full-text, three e-book collections, 16 vendors)

<table>
<thead>
<tr>
<th>Usage/Searches</th>
<th>E-Book Usage</th>
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<tbody>
<tr>
<td><strong>2006-07</strong></td>
<td><strong>60,917</strong></td>
</tr>
<tr>
<td><strong>2006-08</strong></td>
<td><strong>80,551</strong></td>
</tr>
<tr>
<td><strong>2008-09</strong></td>
<td><strong>125,035</strong></td>
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<td><strong>2009-10</strong></td>
<td><strong>151,931</strong></td>
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<tr>
<td><strong>2010-11</strong></td>
<td><strong>112,169</strong></td>
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Print Journals/Magazines

<table>
<thead>
<tr>
<th>Campus</th>
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</thead>
<tbody>
<tr>
<td>DeSoto</td>
<td>13</td>
</tr>
<tr>
<td>Hardee</td>
<td>16</td>
</tr>
<tr>
<td>Highlands</td>
<td>51</td>
</tr>
<tr>
<td>Lake Placid</td>
<td>13</td>
</tr>
</tbody>
</table>

Of the 144 electronic databases, 49 were available courtesy of the State Library of Florida, and 93 comprised the core collection for all Florida community colleges. The library subscribed to two databases and had electronic access to three print titles. The three e-book collections are part of the core collection.

Attendance and Circulation

| Attendance in Library | 37,052 |
| Items Circulated      | 17,677 |
| Individual Use of Computers | 14,054 |

The library saw an overall decrease in three areas: attendance declined 16 percent from the previous year, circulation was down 16 percent, and computer use was down 11 percent. The availability of wireless connection has contributed to the decrease in circulation (computers are checked out). In February 2011, the DeSoto Campus began loaning computers to students.

Instruction and References

Orientation/Tour Sessions

Bibliographic Instruction: 102
Number of Students in Sessions: 1,689

Reference

<table>
<thead>
<tr>
<th>July 2010-December 2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students</td>
</tr>
<tr>
<td>Phone</td>
</tr>
<tr>
<td>Public</td>
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<td>Faculty</td>
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</table>

<table>
<thead>
<tr>
<th>January 2011-June 2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reference in Person</td>
</tr>
<tr>
<td>Reference on Phone</td>
</tr>
<tr>
<td>Consultations</td>
</tr>
</tbody>
</table>

Interlibrary Loan

Received: 154
Sent to Other Libraries: 197

Ask-A-Librarian

| Email Reference | 11 |
| Chats (statewide) | 515 |
| Texts (statewide)  | 68 |
| SFCC Questions     | 80 |

Orientations and bibliographic instruction sessions were up by 32 percent over the previous year. New student orientations, Educator Preparation Institute (EPI), and several new disciplines (political science and psychology) contributed this increase.

The reference numbers are a sample of transactions because reference transactions occur at different areas of the library. From July 2010 to December 2010, the number of students asking questions decreased 56 percent, phone reference decreased 28 percent, and questions from the public decreased 49 percent.

Although interlibrary loan requests were down 17 percent since last year, students have been able to find what they want in the SFCC collections or online as an e-book. Materials requested by other libraries increased by .5 percent.

Since October 2003, the two SFCC librarians have participated in the statewide Ask-a-Librarian (AAL) service. During the 2010-11 academic year, they participated in 515 chats on the virtual reference desk, assisting patrons with questions ranging from circulation issues to academic research to personal research and information. This was a 36 percent increase, because the librarians continue to spend more hours on the desk. Email reference decreased by 76 percent, because most students no longer use email as a primary form of communication. Instead, they prefer texting. In October 2010, AAL began offering texting as an option for using the service.
Electronic Learning Department

The SFCC Electronic Learning (eL) Department offers technology training, multimedia resource development, instructional design assistance, and electronic course and system management to SFCC’s students and employees.

EL’s SFCC Student Technology Help Desk assists students with educationally related technology challenges or projects. Further, the department collaborates with the SFCC Information Technology Department (IT) and Student Services teams to provide real-time integration of Banner/PAWS/Panther Central and the Panther Den/D2L systems. This allows information to instantly flow between the two systems and provides a seamless access point for the majority of Web-based student services and course resources for faculty and staff.

The eL team joined SFCC Student Services in providing information about the college and its resources to students through SFCC’s New Student Orientation. The eL team led hands-on training in Web resources for students. In addition, eL provides technology workshops for employees in topic areas, such as the Microsoft Office products, Panther Central, Panther Den/D2L, Smarthinking, online grade books, online quizzing, increasing student engagement, and innovative technology resources and best practices.

Over the academic year, the department led 212 workshops, orientations, webinars, and conference sessions involving 1,048 participants. The number of workshops increased by 95 percent over the previous year. Members of the department train faculty and staff in new hardware, software, course development, multimedia tools, andragogy, and technology best practices.

Both the number and variety of online courses offered by SFCC has increased. From 2009 to 2011, the number of students taking distance learning courses increased by 44.5 percent, and the number of sections increased by 33 percent during that same time period. These numbers reflect the high level of student interest in continuing their education in a flexible environment.

The eL team assisted 449 SFCC multimedia users with satellite recordings, teleconferences, video/DVD assistance, and multimedia equipment information. The team produced 268 video projects for the dental, art, math, science, and education departments. The eL team developed multimedia projects for the community, such as “The History of the Civilian Conservation Corp’s Work in the Hammock,” Florida Botanical Gardens and the Roebling Family, and SFCC Veterans Day.

The SFCC eLearning Studio has also seen increased usage by students for online speeches and other multimedia productions. One such collaborative project was for a Humanities course and featured students performing a Greek play.

The eL team continued to improve the quality of eLearning courses at SFCC by ensuring that all faculty course developers attend 40 hours of training through the Technology Institute, meeting with faculty and the IT team to review innovative technology used in each course, and conducting a quality review of each new eLearning online course with eL employees and a subject matter expert.

The eL team created multimedia and PDF versions of tutorials to guide users through Panther Central and describe its functions and services. The eL team also worked closely with the Florida Department of Education when converting its Florida Online Reading Professional Development (FOR-PD) Course from the original Web CT/Blackboard files to SFCC’s Panther Den/D2L learning management system and shared this with other institutions throughout Florida. The eL team also assisted the Library team in the creation of tutorials detailing library resources which are now placed in the Panther Den/Desire2Learn system for all students to access.
Leadership Highlands

Leadership Highlands is a partnership between SFCC and the Avon Park, Lake Placid, and Sebring chambers of commerce. To paraphrase its mission, the program develops leaders with a thorough understanding of and strong sense of commitment to Highlands County and an appreciation for the strength found in the county’s abundant diversity.

A new class is recruited throughout the year and commences in August with an orientation. The class meets monthly through June of the following year and includes a two-day retreat and an overnight trip to Tallahassee in the spring.

A major goal is to familiarize participants with the infrastructure, agencies, and economic enterprises that exist in Highlands County. Participants are exposed to a range of community needs and are encouraged to identify the resources and barriers to meet those needs. Modeled after Leadership Florida, Leadership Highlands provides participants with leadership training and extensive opportunities for networking.


Retired and Senior Volunteer Program (RSVP)

The Retired and Senior Volunteer Program (RSVP) is part of Senior Corps, a network of national service programs that supports the engagement of over 500,000 Americans age 55 and older in service to meet the needs in communities across the country. RSVP is grant funded by the Corporation for National and Community Service and is sponsored locally by SFCC. RSVP provides volunteer placement to 40 non-profit, public community agencies, and health care facilities across Highlands County.

Approximately 520 volunteers donated over 67,000 hours of service to Highlands County during the 2010-11 grant year, saving area organizations over $1 million.

SFCC was awarded a Community Education Grant from Southwest Florida Water Management District (SFWMD) to promote water conservation during the academic year. The RSVP office and volunteers distributed 1,000 low-flow showerheads and offered several workshops to residents in Highlands County, promoting water conservation practices.
CULTURAL PROGRAMS

With a full season of performances now under its belt, the SFCC Theatre for the Performing Arts is definitely up and running. The 2010-11 season was memorable with lots of “oohs” and “ahs” from patrons and artists alike upon seeing the renovations to the former SFCC Auditorium.

Many improvements enhanced the experience for patrons attending performances at the theater. Sight lines in boxes and in the orchestra level were improved, and the step separating the upper and lower orchestra levels was replaced with a gradual slope, thereby enhancing safety. Lighting in the balcony was made brighter and more evenly spaced, increasing safety and making it easier for guests to read their programs.

A full slate of performances was scheduled – 10 Artist Series, 10 Matinee Series, five Jazz Series, five Kaleidoscope Series, and five Young People’s Theatre Series events. In addition, the U.S. Army Field Band and Chorus performed a free concert, much to the delight of area residents.

The Cultural Programs Department’s most noteworthy success of the season was presenting three benefit performances, each providing much-needed funds to local organizations. On March 14, Rhythm of the Dance benefited the Historical Society of Avon Park. On May 9, the Beatles Revolution raised funds for the Avon Park Breakfast Rotary Club. The season came to a successful conclusion on June 24 when the Eagles tribute group, Hotel California, benefited Junior Achievement of Highlands County.

MOFAC presented seven exhibits during the 2010-11 season. The season opened with Decades of Change: Black and White Residents of Avon Park Remember the mid-20th Century, a collaboration with the Historical Society of Avon Park. A panel discussion with the individuals portrayed in the exhibition and moderated by James M. Denham, professor of history, Florida Southern College, was an insight into mid-20th century Avon Park as remembered by local residents.

Other season highlights included Florida Frontier: The Photography of Carlton Ward Jr. and Obscured by Time: The Magic of Florida, featuring the artwork of Herman Trappman and his reconstructions of native American life. These cultural and historical exhibitions were popular with the community and SFCC classes.

MOFAC received major grants from the Florida Division of Cultural Affairs and the Institute of Museum and Library Services to create an environmental exhibition and nature trail, The Wildflower Wayside Shrine Trail. This funding enabled MOFAC to create a website and traveling exhibition about the Lake Wales Ridge, as well as interpretive materials and programming. Celebration of the Lake Wales Ridge was displayed in the gallery March through May 2011, and the trail remains open to the public.

Attendance at the museum increased from the previous year by approximately 7 percent. Over 6,500 people visited MOFAC during the 2010-11 season, including SFCC classes, area public and private school students, and the community. These numbers also reflect the patrons who visited the museum prior to SFCC Theatre for the Performing Arts Matinee Series and Artist Series performances.
The DeSoto Campus experienced many changes. Longtime director Effie Keen retired after 27 years of service and, in January 2011, an open house introduced the new director, Suzanne Demers, and showcased the campus’s services. It was attended by 78 guests.

The campus is home to three vocational programs – Auto Services Technology, Auto Collision Repair and Refinishing, and Electrical Lineman. Each has a robust enrollment. The Auto Services Technology program is working toward obtaining National Automotive Technicians Education Foundation (NATEF) accreditation. The package is complete and will be submitted to NATEF by December 2011. This accreditation will certify that the curriculum meets the national standard.

The Dual Enrollment program grew 32 percent in 2010-11. Dual-enrolled students from DeSoto High School make up 14 percent of the total enrollment in the campus’s academic and vocational programs.

In 2010-11, the campus’s unduplicated count grew 11.5 percent in comparison to 2009-10. Overall count includes students in academic, post-secondary adult vocational (PSAV), adult education, vocational, workforce, and advanced professional programs.

The campus became a service provider to Heartland Workforce’s DeSoto County extension by providing non-paid internships to its Employment Assistance Program (EAP) customers. This training enables them to attain the knowledge and skills that lead to employment.

The DeSoto County Veteran’s Council and DeSoto County VFW Chapter 2824 worked with the DeSoto Campus to award a $400 textbook scholarship to an SFCC student who is an Army National Guard member.

The campus hosted several community, regional, and conference events, such as planning and advisory meetings of the Charlotte Harbor National Estuary Program (CHNEP). Other groups that used the campus were Heartland Workforce, Arcadia Girl Scouts Troup, Florida Department of Transportation, DeSoto Arts and Humanities Council, DeSoto Veteran’s Council, State of Florida Vocational Rehabilitation, and Florida Fish and Wildlife Conservation Commission.

The campus provides job shadowing opportunities to eighth grade students by showing them the inner workings of the campus and educating them about vocational programs. All 23 students who participated last year applied for admission to vocational programs as dual-enrolled students once they entered high school.

Due to increased funding through the i3 grant, the campus’s Take Stock in Children (TSIC) program purchased six scholarships for DeSoto Middle School students and two for DeSoto High School students. In spring 2011, St. Edmund’s Episcopal Church funded a two-year community college scholarship to be awarded in the fall. SFCC had its first TSIC student admitted to the University of Florida in 2011. Alba Avila completed most of her associate degree requirements as a SFCC dual-enrolled student prior to graduation.

The campus’s Migrant Worker Program (MWP) was ranked number one out of the three offices associated with SFCC. The program enrolled 47 percent of new program participants and placed 70 percent in jobs. For the first time, a DeSoto Campus MWP participant was awarded the Frank Campano Scholarship, available to Florida migrant and seasonal farmworkers or their dependents.

The campus remains a designated ACT testing site. Over 440 students were tested during the 2010-11 academic year, 100 more than in 2009-10. The campus also provides testing for college placement, technical training, and academic proctoring.

A second computer lab was installed at the campus, and additional smart podiums will be installed in two classrooms by the end of 2011.

The campus hosted the 2011 Panther Youth Partners summer program. Students ages 16-21 acquired job-related skills while completing job applications and learned about job interviewing techniques, time and money management, and dressing for success.

The new campus director represented SFCC at several educational and community events. She was the guest speaker at the GED and Vocational Certificate graduation ceremony held at the DeSoto Correctional Institution. The campus was highlighted during two interviews on Arcadia radio station WFLN 1480 AM. Other notable events were DeSoto High School’s graduation, where SFCC scholarships were presented to deserving students, an information booth at the DeSoto Veteran’s Resources Workshop at the DeSoto Chamber of Commerce, DeSoto College Fair, monthly information sessions at the DeSoto Chamber of Commerce, and the Take Stock in Children new participant contract signing at the DeSoto Superintendent of Schools location.
In summer 2011, the SFCC Hardee Campus graduated the first students from its 18-month Nursing Transition program. Students completed classroom and lab training at the campus and clinical training at local healthcare facilities, such as DeSoto Memorial Hospital. The campus offered evening Certified Nursing Assistant (CNA) classes during fall 2010. Those students will earn their certificates in December 2011.

The campus remained the training and classroom site for the Electrical Lineman Apprenticeship program through Peace River Electric Cooperative. It served as a site for the University of South Florida’s small business seminars. Additionally, it served as a training site to the Hardee County Sheriff’s Office, Redland Christian Migrant Association (RCMA), East Coast Migrant Head Start, and the Hardee County Fire Department. Goodwill and Vocational and Rehabilitative Services used the campus for conducting client evaluations. The campus offered a number of new training classes and refresher courses for mining industry workers.

During 2010-11, the Hardee Campus hosted the Hardee Athletic Foundation, the Hardee County Fair Board, the SFCC Foundation, Hardee Youth Football, and the Heartland Workforce board of directors. It served as the site for Hardee Senior High’s Advanced Placement Examinations. Staff represented SFCC at Hardee’s Career Day, Hardee’s College for a Day, the Community Awareness Back-to-School Event, Peace River Electric Cooperative’s annual meeting, Friday Night Live in downtown Wauchula, and the Hardee County Health Department’s Isn’t She Lovely event. Staff also participated as interviewers for Hardee Junior High’s career classes. A political science class hosted a voter registration drive. Leadership Hardee toured the campus. The campus student advisor and a Migrant Farm Worker Program representative met monthly with interested students at Hardee Senior High. On April 10, 2010, the campus presented the event, Go Higher, to assist students with their financial aid and college applications.

Under the direction of student advisor Fernando Islas, the College Reach Out Program (CROP) began its fourth year at Hardee Junior High, with a focus on eighth grade students. Each month, the campus hosted Super Saturdays, which focused on public speaking, preparing for the FCAT, vocabulary building, self-esteem, and mathematics skills. CROP students visited Florida Gulf Coast University and the Lowery Park Zoo, and participated in a weeklong summer program to assist with their transition to Hardee High School. Focus was on time management, career assessment, and reading enhancement. The campus also hosted the Panther Youth Program during the summer.

The student organization, Hardee Campus Panther Ambassadors, participated in events at the Highlands Campus such as Fall Festival and Community College Week. Members also took part in community service projects, including a yard sale and car wash to raise funds for purchasing Thanksgiving turkeys for the Hardee Help Center. The group helped exceptional education students at Bowling Green Elementary School make Thanksgiving table centerpieces and helped stage an Easter egg hunt for them. Members donated health-related supplies to children in Third World nations through Samaritan’s Purse. The ambassadors distributed Christmas gifts at RCMA in Bowling Green with Islas appearing as Santa Claus. Two members attended the Florida Junior and Community College Student Government Association (FJCCSGA) end-of-year rally.

The campus launched its recruiting efforts for the new TRiO Student Support Services program. Academically, the campus built a stronger presence of Dual Enrollment students by hosting pre-registration for the 2010-11 academic year and a mandatory Dual Enrollment orientation. Students were encouraged to participate in cooperative experiences at schools, hospitals, and businesses to develop a stronger resume and make better decisions about selecting a major and career field.
During the 2010-11 academic year, 147 College Placement Tests, 63 PERT tests, and 206 TABE tests were administered to students at the Lake Placid Center for a total of 416 tests given. A total of 414 students enrolled in Associate in Arts and Associate in Science degree programs. Enrolled in the Adult Basic Education program were 170 students and 98 students in the GED program. Approximately 180 students were enrolled in English for Speakers of Other Languages (ESOL). Twenty-one students attended the EPI program, 32 students enrolled in the Workforce program, and 18 students enrolled in the Phlebotomy program at the Lake Placid Center.

During the year, 540 students attended Community Education classes, with an average of approximately 35 students daily. These classes included monthly year-round aerobics and Pilates classes. Tai chi and clogging were also offered for adults and seniors in the Lake Placid Center’s Physical Fitness Gym. In addition, the Lake Placid Center offers a senior and youth basketball program, which operates year-round.

The Lake Placid Center maintains a reference library. The library continues to offer books, atlases, bibliographies, magazines, and periodicals. Two-way interactive academic classes are available for students in the daytime and evening.

The Lake Placid Center proudly showcases two murals, Melvil Dewy and Florida Airboats, as part of the downtown Lake Placid’s ongoing beautification project. The Lake Placid Board of Realtors and the Redlands Christian Migrant Association (RCMA) held workshops at the center throughout the year. Classes for Florida Child Care Professional Credentialing (FCCPC) were presented at the center.
During the college’s annual Awards Day ceremony, SFCC students chose Dr. Brian Deery as the 2011 Full-time Faculty of the Year and Jim Houseknecht as Adjunct Faculty of the Year for the Division of Arts and Sciences. Joel Boydston was chosen Full-time Faculty of the Year and Christopher Woods as Adjunct Faculty of the Year for Applied Sciences and Technologies. Linda Tagesson was chosen Full-time Faculty of the Year, and Ashley Rivera was chosen Adjunct Faculty of the Year for Adult and Community Education.

Two SFCC instructors received Endowed Teaching Chair awards during the SFCC Foundation’s annual Spring Gala. Lori Shumard, instructor, Mathematics, received the Carol Emery Endowed Teaching Chair Award in Mathematics, and Bobby Sconyers, professor, Dental Assisting, received the Highlands County Health Facilities Authority Endowed Teaching Award in Dental Education.

Kellie Zimmer, professor, Mathematics, received the Award for Innovative Excellence in Teaching, Learning, and Technology from the Center for the Advancement of Teaching and Learning during its 2010 conference. Thirty-one colleges and universities throughout the world nominated faculty to receive the award.

Erik Christensen, chair, Natural Sciences, and professor, Physics, received the 2010 Southern Regional Faculty Member Award from the Association of Community College Trustees (ACCT). Christensen was selected as one of the top six nationwide Outstanding Open Textbook Advocate/Trainers by College Open Textbooks. He received the recognition for his use of open textbooks in his classes, advocating their use in other classes, and peer-reviewing other open textbooks.

Christensen’s class, Descriptive Astronomy, was selected as one of the top six online courses in Florida by the Florida Distance Learning Consortium during its inaugural Florida Distance Learning Consortium Online Course Showcase.

Kathleen Cappo and Christine Greenwald, professors, Nursing, presented a poster titled “Mini-Simulations: Maximum Results” at a national conference in Orlando. The conference, “Simulation in Healthcare: Where No One Has Gone Before,” presented by Drexel University College of Nursing and Health Professions, Division of Continuing Nursing Education, is the leading international forum for world-class health care experts to disseminate information on recent advances in the field of simulation.

Cathy Futral, professor, Art, participated in the annual reading and scoring of the College Boards’ Advanced Placement Examinations in studio art.
SFCC students Christopher Jennings and Pablo Mingrino represented SFCC as members of the Phi Theta Kappa 2011 All-Florida Academic Team. The All-Florida Academic Team honors students for their academic performance and community service. Jennings was also named a Coca-Cola Community College Academic Team Gold Scholar. Phi Theta Kappa administers the Coca-Cola Community College Academic Team and recognizes Coca-Cola Community College scholars during All-State Community College Academic Team Recognition ceremonies.

Christopher Jennings received the Pearson Prize for Higher Learning, a national scholarship award from the Pearson Foundation, for his essay on service learning and the importance of volunteering in the local community.

Awards received from the Florida Association of Community Colleges (FACC) in 2010: SFCC received four Communications and Marketing Commission Awards of Excellence for informational and promotional material. The Community Relations and Marketing Department received second place in the newsletter-Electronic category for Panther Tales, the college employee newsletter. The department garnered second place in the Brochure category for a printed piece promoting enrollment in the SFCC Summer Bridge Program. A second place award in the Newsletter-Print category went to the SFCC Cultural Programs’ newsletter, Artist Applause. A photograph of two SFCC students in the Bungee Run competition during the 2009 Community College Week won second place in the Best Photography in a Published Piece category. SFCC’s FACC chapter received a membership award for having 50 percent or more of employees as members and was designated a Region IV Gold Chapter. Melanie Jackson received a Region IV Unsung Hero Award for her work in raising money for the scholarship fund through the annual SFCC Holiday Luncheon.

SFCC garnered second place during the FACC Institutional Effectiveness Planning and Professional Development Commission’s Exemplary Practice Awards for its Data Analysis Group (DAG). To qualify, the exemplary practice must have demonstrated significant improvement or innovation in an area within institutional effectiveness or professional development.

Wendell “Winkie” Williams, former member of the SFCC District Board of Trustees, received the 2010 Southern Regional Trustee Leadership Award from the Association of Community College Trustees (ACCT). Erik Christensen, chair, Natural Sciences, and professor, Physics, received the 2010 Southern Regional Faculty Member Award.

Rick Hitt, athletic director and head baseball coach, was chosen international chairperson for the National Junior College Athletic Association’s USA team. The team participated in the 25th anniversary of the international baseball tournament, Honkbal, in the Netherlands.

Dr. Norm Stephens, SFCC president, received the National Bronze Leadership Award for his work with Junior Achievement (JA) of West Central Florida, Inc. The JA Worldwide Leadership Award recognizes the top 1 percent of all volunteers throughout the United States.

Sylvia Turner, director, Adult Education, was honored with the Morris Adams Award. Turner was selected by her fellow Leadership Highlands classmates for exhibiting the unique spirit and the essence of the program as exemplified by its founder. Susie Hale, director, Human Resources, was also a member of the Leadership Highlands Class of 2011.

SFCC was among 120 out of over 1,200 community colleges across the United States to be deemed eligible for the Aspen Prize for Community College Excellence. SFCC was one of 14 of the 28 colleges in the Florida College System to be part of this prestigious group of nominees. The Aspen Institute College Excellence Program will award $1 million to final prize winners in September 2011.

These SFCC employees received years of service pins and certificates:

- **40 Years**: Don Appelquist
- **30 Years**: Keith Scott
- **25 Years**: Heather Schubert
- **20 Years**: Barbara Campbell
- **15 Years**: Ralph Meyers
- **10 Years**: Elisavet Rios
- **10 Years**: Susan Volpitta
- **10 Years**: Laura White
- **5 Years**: Pam Hansen
- **5 Years**: Helen Shoemaker
- **5 Years**: Dr. Cherie Stevens
- **5 Years**: Bob Barrie
- **5 Years**: Ed Christy
- **5 Years**: Kathy Fox
- **5 Years**: Tim Hansen
- **5 Years**: Joyce Hollywood
- **5 Years**: Alan Jackson
- **5 Years**: Wynnie Jaurigue
- **5 Years**: Diane Lewis
- **5 Years**: Charla Minson
- **5 Years**: Richard Morton
- **5 Years**: J.J. Moye
- **5 Years**: Lauren Redick
- **5 Years**: Becky Rousch
- **5 Years**: Princess Shannon
- **5 Years**: Hansel Teope
- **5 Years**: Cheryl Arpasi
- **5 Years**: Tammy Bush
- **5 Years**: Clayton Colquitt
- **5 Years**: Mollie Doctrow
- **5 Years**: Marcy Everest
- **5 Years**: Adam Martin
- **5 Years**: Manuel Muro
- **5 Years**: Christian Negron
- **5 Years**: Mike Oates
- **5 Years**: Dee Etta Rawlings
- **5 Years**: Philip Rizzo
- **5 Years**: Elaine Simmons
- **5 Years**: Jackie Tillman
- **5 Years**: Hansel Teope
- **5 Years**: Laura White
- **5 Years**: Ralph Meyers
- **5 Years**: Elisavet Rios
- **5 Years**: Susan Volpitta
- **5 Years**: Laura White
- **5 Years**: Pam Hansen
- **5 Years**: Helen Shoemaker
- **5 Years**: Dr. Cherie Stevens
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- **5 Years**: Tim Hansen
- **5 Years**: Joyce Hollywood
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- **5 Years**: Wynnie Jaurigue
- **5 Years**: Diane Lewis
- **5 Years**: Charla Minson
- **5 Years**: Richard Morton
- **5 Years**: J.J. Moye
- **5 Years**: Lauren Redick
- **5 Years**: Becky Rousch
- **5 Years**: Princess Shannon
- **5 Years**: Hansel Teope
**ACHIEVEMENTS AND RECOGNITIONS**

### 2011 President’s Award Recipients

- **Overall**
  - Melanie Moody
  - Robert Mitchell

- **Full-time Career Service**
  - Keith Loweke

- **Part-time Career Service**
  - Stacy Sharp

- **Professional**
  - Dr. Peter Hamlet

- **Faculty**
  - Jeff Montross
  - Chris Goodson
  - Needle

- **Volunteer**
  - Glenn Little

- **Panther Spirit**
  - June Weyrauch

- **Recipients of 2011 President’s awards are (front row, left) Jeff Montross, Stacy Sharp, Chris Goodson; and (back row, left) June Weyrauch, Keith Loweke, Glenn Little, Dr. Leana Revell, and Melanie Moody.**

### 2011 President’s Award Nominees

- Patricia Adams
- Donald Appelquist
- Andrea Joy Baker
- Dr. Kimberly Batty
- Herbert
- Kimberly Bello
- Kathleen Benn
- Shirley Berger
- Katrina Blandin
- Pat Boden
- Kevin Brown
- Ruth Ann Brown
- Thomas Bush
- Kathleen Cappo
- Lydell Cassidy
- Irene Castanon
- Diana Cleghorn
- Clayton Colquitt
- Teresa Crawford
- Nicholas Croft
- Jessica Dalziel
- Dr. Brian Deery
- Mollie Doctrow
- Felesia Dozier
- Sandra Ellis
- Marcy Everest
- Ella Jane Ferguson
- Jill Feyerharm-Sconyers
- Dr. Robert Flores
- Dr. Deborah Fuschetti
- Esperanza Garza
- Randal L. Geiger
- Chris Goodson
- Deborah Gutierrez
- Deborah Hackney
- Patrick Haines
- David Hale
- Susan Hale
- Michele Hall
- Dr. Peter Hamlet
- Clifford Hangley
- Pamela Hansen
- Shawn Haralson
- Marion Heaney
- Elizabeth Heston
- Dr. Michele Heston
- Lynn Hintz
- Lynne Hood
- Alan Jackson
- Susie Johnson
- Timothy Johnson
- Sharon Jones
- Lorrie Key
- Cynthia Kinser
- Ouida Lawrence

### Additional Nominees

- Dr. Leana Revell
- Philip Rizzo
- Kristini Schmidt
- Marilyn Schnell
- Olivia Scott
- Vivian Scott
- Deanne Shanklin
- Princess Shannon
- Stacy Sharp
- Subrina Shuler
- Lori Shumard
- Renee Smalley
- Lorrie Smith
- Rodger Smith
- Rebecca Sroda
- Carmen Stricklin
- Peggy Sueppel
- Marilyn Tarnowski
- Sandra Turke
- Sylvia Turner
- Dr. Christopher van der Kaay
- Dr. Linda Ward
- June Weyrauch
- Mary Wolfe
- Deena Wright
- Karla Wyatt
- Susan Zelenenki
- Judy Zemko
- David Zoerb
The Information Technology (IT) Department provides technical support to all college departments. IT also provides leadership to enhance the department’s technology research and planning endeavors for the college.

Throughout the year, 2,169 help calls were answered by IT staff. Compared to last year, IT staff received 167 fewer help calls. Consistency in computer configurations, online password change capability, IT preapproval of software purchases, Microsoft product training provided by IT, and the availability of resources in Panther Central contributed to the reduction.

Accomplishments and highlights during 2010-11 were the installation and implementation of the SunGard Banner Document Management Suite, computer upgrades, wireless infrastructure upgrades, Panther Central single sign on (SSO) enhancements, Microsoft Windows products upgrades, implementation of student access software for the Student Support Services TRiO grant, implementation of a network access controller (NAC), and an increase in smart classroom technology. The computer refresh program is in its sixth year. Desktops have a four-year refresh cycle, and laptops have a five-year refresh cycle.

The SunGard Banner Document Management Suite (BDMS) is an imaging and document management solution suite that launches documents and content from Banner. It also provides secure access to information and materials across Banner modules. BDMS is the key to simple information management and the ideal complement to Banner Workflow. BDMS was installed in October 2010. Student services and human resources staff were provided training in November 2010, and all of the indexes from the legacy system were migrated to Oracle.

The college-wide wireless system was upgraded with the replacement of four aging access points and the addition of six new access points.

SSO to the College Center for Library Automation (CCLA) was completed in November 2010. The SSO is currently accessible through the Self-Service link in Panther Central under Student Services and Financial Aid. CCLA operates the Library Information Network for Cooperative Content (LINCC), which is used by more than 1 million college students and staff throughout Florida. Its online library portal, LINCCWeb, is used by students for research and to find the information they need, while college librarians rely on the automated library management system to maintain their library’s collections and streamline delivery of library services to students.

Software licensing and installation of Windows Server 2008 and Exchange Server 2010 upgrade were completed during 2010-11. College-wide deployment of Office 2010 was also completed.

The Windows 7 operating system is being installed on new refresh computers. Existing computers are being upgraded on as-needed basis.

The TRiO Student Support Services grant requires software for tracking and reporting. The student access software designed specifically for TRiO grant data collection and reporting was chosen. The software was purchased, installed, and implemented in December 2010.

The NAC implementation was completed during 2010-11. The NAC prevents access by computers that do not have the most current system and anti-virus updates. Users must update the computer before access to the college network resources is allowed.

Other technology enhancements include redesign of the VPN for security and efficiency, and new cabling to enhance the quality of SFCC television reception and allow future expansion.
The SFCC Foundation, Inc.

The SFCC Foundation, Inc. is a not-for-profit corporation that was organized under Florida law in 1984. Its primary mission is to enhance community awareness of the college; to encourage, solicit, and accept gifts; to receive bequests; and to manage the cash and non-cash gifts donation to the college or foundation. Such contributions are tax-deductible to the full extent allowed by law.

The foundation’s development efforts include an annual giving campaign, periodic capital campaign projects, an ongoing planned giving program, and at least four major fund-raising events: a jubilee in November, a holiday luncheon in December, a Panther 5K Run/Walk in February, and the Foundation Gala in April. Funds received are distributed to benefit SFCC programs and staff through sponsorships and mini-grant programs as well as to subsidize student financial needs. In addition to scholarships and short-term, no-interest loans for needy students, the foundation provides educational facilities and low-cost housing opportunities at The Hotel Jacaranda Residence Facility.

During 2011, despite economic difficulties in the nation, the foundation raised nearly $1 million from charitable giving in its largely rural district. The total number of individuals donating actually increased over 2010, but the size of the average gift was slightly smaller than in previous years. This phenomenon has been experienced by charities throughout the country in recent months. The majority of these funds raised went to scholarship endowments, while some directly supported needy students. Building an endowment is a major goal of the SFCC Foundation Board of Directors, but is secondary to direct support of needy students at the college.

The SFCC Foundation oversees a variety of programs in support of SFCC and its students:

1. It owns and manages three historic properties: The Hotel Jacaranda in Avon Park, the SFCC Teacherage in Sebring, and the Lorida Schoolhouse.
2. It operates a residence facility for full-time students.
3. It functions as the lead agency for the district Take Stock in Children program.
4. It manages three Endowed Teaching Chair programs for college faculty.
5. It manages 116 named scholarship and other endowment funds.
6. It offers mini-grants to staff members to help with projects or programs for SFCC students.
Financial awards in the form of scholarships are given to qualified students to assist them with their educational goals. The SFCC Foundation, Inc. coordinates activities relating to scholarship contributions, endowment management, and donor recognition.

AAWU Second Chance Book Scholarship
African American/Willie J. Dennard Jr. Scholarship
Agnes Vilkaitis Scott Memorial Scholarship
Avon Park Board of Realtors Scholarship
Avon Park Breakfast Rotary Scholarship
Avon Park High School JROTC Scholarship
Avon Park Noon Rotary Scholarship
Avon Park Professional Firefighters (Local 3132) Scholarship
Bank of America Dream Makers Scholarship
Robert J. and Jane H. Barben Family Scholarship
Benjamin/Brown/Maxwell/AITF Scholarship Fund
Bill Blanding Memorial Scholarship
Blue Cross/Blue Shield Allied Health Scholarship
Hanford D. Brace Sr. Memorial Scholarship
Brain Bowl Scholarship
Miriah Brenner Memorial Scholarship
Patrick and Mercedes Carruthers African-American Scholarship
Joy S.Y. Chen Memorial Scholarship
Thomas P. Clinard Nursing Endowment Scholarship
Hazel and Chester Conerly Scholarship
Catherine P. Cornelius Endowed Scholarship
Thomas Burch and Carolyn P. Cornelius Memorial Scholarship
C. Elton and Norma D. Crews Scholarship
Charles and Tami Cullens Endowed Scholarship
Lee R. Cullens Memorial Housing Scholarship
Wanda Daymon Junior Achievement Scholarship
Wanda Daymon Memorial Scholarship
Joe L. and Pat Davis Endowed Scholarship
Joe L. Davis Special Scholarship
Democratic Women’s Club of Highlands County Scholarship
Dental Hygiene Scholarship for Highlands and Polk Counties
DeSoto County Special Scholarship
Duncan Endowed Scholarship
Steven Martin Durrance Memorial Scholarship
AFC Scholarship
James Fentress Memorial Scholarship
FICPA Accounting Scholarship
First Generation in College Scholarship
The Forty and Eight Voiture 899 Nursing Scholarship
General Nursing Endowment Scholarship
Ben Hill Griffin Cinco de Mayo Scholarship
Ben Hill Griffin Jr. Endowed Scholarship
- General
- Music
Zenon C.R. Hansen Memorial Scholarship
Ralph H. Hartt Memorial Scholarship
Heacock Scholarship
The Helios Education Foundation First Generation in College Scholarship
Helping Hearts and Hands Scholarship
RESOURCE DEVELOPMENT

Dr. Harold E. Henderson Memorial Scholarship
Highlands County Bar Association Scholarship
Highlands County Citrus Growers Association Scholarship
Hibiscus Garden Club Scholarship
Highlands Independent Bank Scholarship
Bill and Lisa Jarrett Athlete Housing Scholarship
Bill Jarrett Automotive Scholarship
  • Auto Mechanics
  • Auto Body
Joseph E. Johnston/Bette L. McDearman Memorial Scholarship
Pushpaben M. Joshi Memorial Scholarship
Frances and Richard Knapp Endowed Scholarship
Knights of Columbus, Council 5441, Endowed Scholarship
A. Harrison Kosove Memorial Scholarship
Barbara J. Kurtz Nursing Scholarship
Lake Placid Noon Rotary Club Scholarship
Lake Placid Nursing Scholarship
Larry Macbeth Memorial Scholarship
Joseph E. Johnston/Bette L. McDearman Memorial Scholarship
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Lake Placid Nursing Scholarship
Larry Macbeth Memorial Scholarship

Gwendolyn Sanders-Hill Memorial Scholarship
Sebring Elks Club Scholarship
Sebring Historical Society Scholarship
Sebring Sunrise Rotary Club Scholarship
Sebring Noon Rotary Club Education Scholarship
Sebring Woman’s Club Scholarship
Smokey Padgett Memorial Scholarship
George W. Smoot and Louise O’Neal Smoot Endowed Scholarship
Snyder/Singletony Memorial Scholarship
SFCC Athletics Endowment
SFCC Board of Trustees Honor Scholar Award
SFCC Career Employees Council Scholarship
SFCC Artist Series Music Scholarship
SFCC General Scholarship Fund
SFCC Law Enforcement Scholarship

SunTrust Scholarship
Take Stock In Children Endowments
  • General
  • George S. Buck
  • Gloria and Joe Davis
  • Sebring Optimists
  • Christopher Fugate
  • Program management
  • Ethics in Business
Vinod C. Thakkar Nursing Scholarship
WalMart Scholarship (Store #3887)
William F. Ward Family Scholarship
Wauchula Women’s Club Scholarship
West Coast District Dental Association Scholarship
Betty B. Wild Scholarship
David Wyche Memorial Scholarship
Grants Development

Since 2006, SFCC has focused on building a robust grants development infrastructure. In 2010, those efforts were realized with a banner year of grant awards. During the 2010-11 academic year, SFCC secured $11.2 million in total grant awards, including $3.1 million in new federal multi-year awards which resulted in a stellar 71 percent funding rate.

Through all of its endeavors, SFCC maintains focus on the students it serves. With growing enrollment of non-traditional students, the college recognized the need to improve and diversify its student services. To do this, SFCC secured a $1.1 million Student Support Services grant to provide an enhanced support network for disadvantaged students. Over the next five years, the project is expected to raise the graduation rate of these students by 28 percent. SFCC was also successful in collaborating with two Take Stock in Children programs to secure a $5 million Investing in Innovations (I3) grant, allowing the college to expand pre-collegiate support for disadvantaged students.

The college was also successful in securing grant funding to expand its resource development infrastructure. In September 2010, the college was awarded a competitive $2 million Title III grant to fund the Resource Development Enhancement Initiative. The Title III project was one of only 42 awards nationwide, making it a highly prestigious grant to receive. Overall, the SFCC Grants Development Office met with resounding success in its nationally competitive proposals, far surpassing the institution’s funding goals.

Adult Education Grants

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adult General Education</td>
<td>$164,653</td>
</tr>
<tr>
<td>Adults with Disabilities</td>
<td>$206,565</td>
</tr>
<tr>
<td>English Literacy and Civics Highlands</td>
<td>$46,517</td>
</tr>
<tr>
<td>English Literacy and Civics Hardee</td>
<td>$15,000</td>
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</table>

Academic Program Grants

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>College Board Expanded Opportunity</td>
<td>$3,000</td>
</tr>
<tr>
<td>Florida Campus Service Learning</td>
<td>$12,320</td>
</tr>
<tr>
<td>FLDOE Readiness Assessment</td>
<td>$12,381.27</td>
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<tr>
<td>Student Support Services</td>
<td>$220,000</td>
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</table>

Allied Health Program Grants

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>AHEC Tobacco Initiative</td>
<td>$5,000</td>
</tr>
<tr>
<td>AHEC Tobacco Dental</td>
<td>$5,000</td>
</tr>
</tbody>
</table>

Hospital District                  $12,500
Health Facilities Authority        $18,250

Vocational Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Criminal Justice Region VIII</td>
<td>$30,686</td>
</tr>
<tr>
<td>Panther Youth Partners</td>
<td>$392,056</td>
</tr>
<tr>
<td>Perkins</td>
<td>$297,764</td>
</tr>
<tr>
<td>WIA Adult Migrant</td>
<td>$199,201</td>
</tr>
<tr>
<td>Workforce Florida QRUT</td>
<td>$19,236</td>
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</tbody>
</table>

Community Enrichment Grants

<table>
<thead>
<tr>
<th>Program</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>College Reach Out Program (CROP)</td>
<td>$26,492.21</td>
</tr>
<tr>
<td>Retired and Senior Volunteer Program (RSVP)</td>
<td>$55,667</td>
</tr>
<tr>
<td>Take Stock in Children FLIGHT</td>
<td>$33,460</td>
</tr>
</tbody>
</table>

Cultural Program Grants

<table>
<thead>
<tr>
<th>Program</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>MOFAC Wildflower Wayside Shrine</td>
<td>$38,630</td>
</tr>
<tr>
<td>Institutional Support Grants</td>
<td>$400,000</td>
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</table>

Financial Aid Grants

<table>
<thead>
<tr>
<th>Program</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Academic Competitive Grant</td>
<td>$76,107</td>
</tr>
<tr>
<td>Federal Work Study</td>
<td>$53,058.17</td>
</tr>
<tr>
<td>Florida Bright Futures</td>
<td>$478,906.68</td>
</tr>
<tr>
<td>Florida Student Assistance</td>
<td>$422,618</td>
</tr>
<tr>
<td>FSAG – Career Education</td>
<td>$22,928</td>
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<tr>
<td>Pell Grant</td>
<td>$4,816,354.35</td>
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<tr>
<td>Robert C. Byrd Scholarship</td>
<td>$1,500</td>
</tr>
<tr>
<td>Supplemental Educational Opportunity Grant (SEOG)</td>
<td>$37,322</td>
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<tr>
<td>Stafford Loans</td>
<td>$552,713</td>
</tr>
<tr>
<td>TEACH Grant</td>
<td>$15,000</td>
</tr>
<tr>
<td>Florida Child of Deceased Veteran</td>
<td>$1,151.04</td>
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</table>

Florida Child of Deceased Veteran
Take Stock in Children

Take Stock in Children (TSIC) is a statewide program that provides at-risk children with a mentor and two-year or four-year college scholarships. In return, TSIC scholars sign contracts in which they promise to remain drug-free, to avoid behavior that would get them into trouble with law enforcement, to attend school regularly, and to earn satisfactory grades. The students’ parents also sign the contracts and agree to provide home environments conducive to education and to participate in teacher-parent meetings and school activities.

In DeSoto, Hardee, and Highlands counties, the SFCC Foundation functions as the TSIC lead agency, coordinating the program and its activities. The SFCC Foundation purchases two-year scholarships through the Florida Prepaid College Foundation on behalf of the students, and TSIC staff identify, recruit, and train mentors and provide student advocacy and tracking services.

Each scholarship provides tuition for two years at a state college.

During the 2010-11 academic year, 18 students completed the program. Before they matriculated to postsecondary education, these graduates received a total of over 200 SFCC college credits through the Dual Enrollment program and had a combined average of a 4.0 weighted grade point average (GPA).
### FY 2011 BUDGET SUMMARY: ALL FUNDS

**CURRENT FUNDS**
- Unrestricted: $21,804,287
- Restricted: 2,620,255
- Auxiliary: 1,084,767

**RESTRICTED FUNDS**
- Scholarship: 6,872,561
- Loan and Endowment: 625

**CAPITAL FUNDS**
- Unexpended Plant: 1,229,939
- Debt Service: -
- Investment in Plant: 3,035,632

**TOTAL**
- Current Funds: $25,509,309
- Restricted Funds: 6,873,186
- Capital Funds: 4,265,571
- TOTAL: $36,648,066

### GENERAL FUND REVENUE BY SOURCE

- **State** $14,656,528
- **Student Fee** 4,617,057
- **Sales and Services** 528,240
- **Other, Federal, Gifts, and Transfers In** 1,327,053

**TOTAL** $21,128,878
FINANCES

GENERAL FUND EXPENDITURES BY FUNCTION

<table>
<thead>
<tr>
<th>Category</th>
<th>Expenditure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Instruction</td>
<td>$7,725,425</td>
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<tr>
<td>Academic Support</td>
<td>2,238,568</td>
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<tr>
<td>Student Support</td>
<td>2,153,864</td>
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<tr>
<td>Institutional Support</td>
<td>4,660,961</td>
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<tr>
<td>Plant Operation and Maintenance</td>
<td>5,025,470</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$21,804,288</strong></td>
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OPERATING EXPENDITURES BY OBJECT: ALL FUNDS

<table>
<thead>
<tr>
<th>Category</th>
<th>Expenditure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personnel Services</td>
<td>$18,059,549</td>
</tr>
<tr>
<td>Scholarships and Waivers</td>
<td>4,088,954</td>
</tr>
<tr>
<td>Utilities and Communications</td>
<td>1,796,763</td>
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<tr>
<td>Contractual Services</td>
<td>1,465,543</td>
</tr>
<tr>
<td>Materials and Supplies</td>
<td>1,642,280</td>
</tr>
<tr>
<td>Other Services and Expenses</td>
<td>2,814,908</td>
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<tr>
<td>Depreciation</td>
<td>3,035,632</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$32,903,629</strong></td>
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### FULL-TIME PERSONNEL

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>2006</th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Faculty</td>
<td>69</td>
<td>68</td>
<td>67</td>
<td>68</td>
<td>69</td>
</tr>
<tr>
<td>Administrative</td>
<td>20</td>
<td>20</td>
<td>19</td>
<td>19</td>
<td>19</td>
</tr>
<tr>
<td>Technical/Professional</td>
<td>68</td>
<td>76</td>
<td>77</td>
<td>74</td>
<td>79</td>
</tr>
<tr>
<td>Career</td>
<td>104</td>
<td>106</td>
<td>106</td>
<td>105</td>
<td>99</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>261</strong></td>
<td><strong>270</strong></td>
<td><strong>269</strong></td>
<td><strong>266</strong></td>
<td><strong>266</strong></td>
</tr>
</tbody>
</table>

### FACULTY BY EDUCATIONAL ACHIEVEMENT

- **Bachelor's**: 20%
- **Master's**: 41%
- **Master's + 30**: 5%
- **Doctorate**: 19%
- **Associate and Technical**: 15%
All SFCC facilities are well maintained, ensuring access, safety, and comfort. Continued expansion of and modifications to existing academic programs and support services create the ongoing need for new, improved, and refreshed facilities. Increased use and aging of existing facilities further adds to the need for renovation.

2010-11 was an active time for facilities planning, construction, renovation, and remodeling. Minor renovation projects were completed for facilities throughout the district as warranted.

**Highlands Campus**

Rooms in Building Y were renovated to accommodate the director and personnel for the new TRiO Student Support Services program.

Building B, Room 111, was remodeled to accommodate the relocation and expansion of the Career Development Center. This renovation provided a first floor entrance and better access to students seeking career information and employment. The former Career Center space on the second floor of Building B was converted into faculty offices and related space for the Academic Foundations (developmental studies) programs.

Parking Lots A, B, and C were resealed and restriped before students returned for the 2010 fall term. Portable units R1 and R2 were remodeled into office/program suites. Exterior repairs were made to the R7 portable so that the building could be used for campus storage.

The west chiller plant was expanded to increase load capacity, with a focus on efficiency and redundancy, through the addition of an air-cooled high efficiency chiller.

**Lake Placid Center**

Buildings 100 and 300 at the Lake Placid Center were reroofed.

Three exterior restroom buildings were renovated, including the installation of air conditioning to minimize moisture problems and conditions. The project was completed in August 2010.

**Hotel Jacaranda**

The SFCC Foundation offices were expanded into adjoining space, requiring remodeling of open floor space into functional offices to accommodate additional resource development staff.
South Florida Community College graduates celebrated their self-determination, diligence, and long hours of study during the annual commencement ceremony in May 2011. Graduation represents a time of great possibilities and new horizons for SFCC’s students.

Rikki Albritton, keynote speaker and graduate of the class of 2011, spoke about the value of education and urged fellow classmates to work hard. “Think about your future, and get excited about accomplishing your goals,” she said. “I challenge you to go after your wildest dreams.” Albritton was a member of the Lady Panthers Volleyball team, SFCC’s Student Government Association (SGA), and the Tau Epsilon chapter of Phi Theta Kappa (PTK). She was awarded the 2011 Panther of the Year Award for Athletics and was honored with the Joseph E. Johnston/Bette L. McDearman Student Services Award.

May 2011 Graduates

<table>
<thead>
<tr>
<th>Degree/Diploma</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Associate in Arts</td>
<td>309</td>
</tr>
<tr>
<td>Associate in Science</td>
<td>21</td>
</tr>
<tr>
<td>Associate in Applied Science</td>
<td>72</td>
</tr>
<tr>
<td>Advanced Technology Diploma</td>
<td>27</td>
</tr>
<tr>
<td>College Credit Certificate</td>
<td>28</td>
</tr>
<tr>
<td>Vocational Certificate</td>
<td>284</td>
</tr>
<tr>
<td>Educator Preparation Institute (EPI)</td>
<td>10</td>
</tr>
<tr>
<td>SFCC High School Diploma</td>
<td>8</td>
</tr>
<tr>
<td>Florida High School Diploma</td>
<td>136</td>
</tr>
<tr>
<td>Florida Virtual High School Diploma</td>
<td>1</td>
</tr>
<tr>
<td><strong>Total Awarded</strong></td>
<td><strong>896</strong></td>
</tr>
</tbody>
</table>
DeSoto Campus
2251 N.E. Turner Avenue
Arcadia, FL 34266
863-494-7500

Hardee Campus
2968 U.S. 17 North
Bowling Green, FL 33834
863-773-2252

Highlands Campus
600 West College Drive
Avon Park, FL 33825
863-453-6661

Lake Placid Center
500 East Interlake Blvd.
Lake Placid, FL 33852
863-465-5300